

Flash Eurobarometer

SOCIAL MEDIA SURVEY 2025

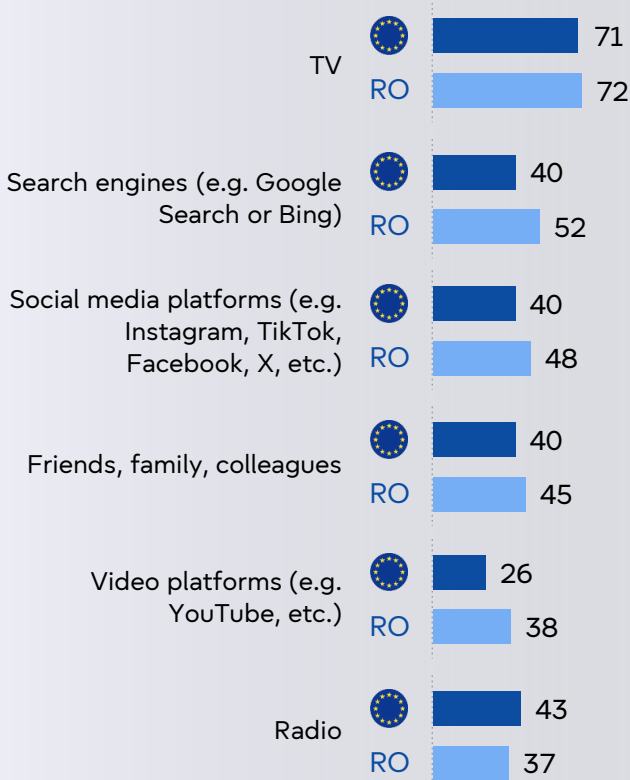


EB-ID: FL014EP
Interviews with EU citizens, aged 15+: EU27 – 26 121 | RO – 1 040
Fieldwork: 11 – 18 June 2025 Methodology: online interviews

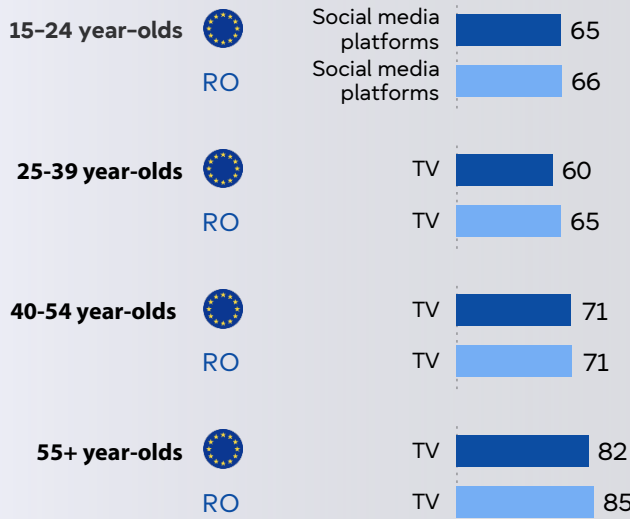


INFORMATION HABITS AND SOURCES

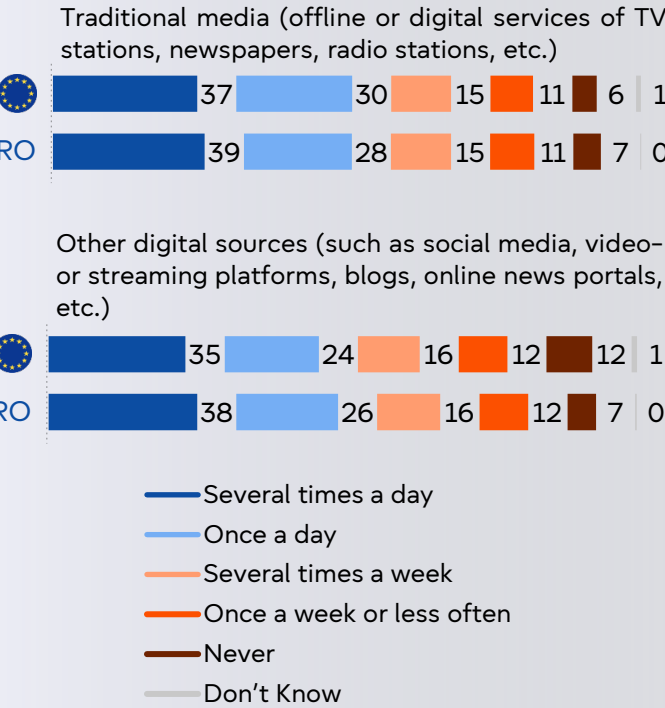
Q4a Which of the following sources do you use for getting information on social and political current affairs? (%) (Top 6 responses)



Age
% Most-mentioned response

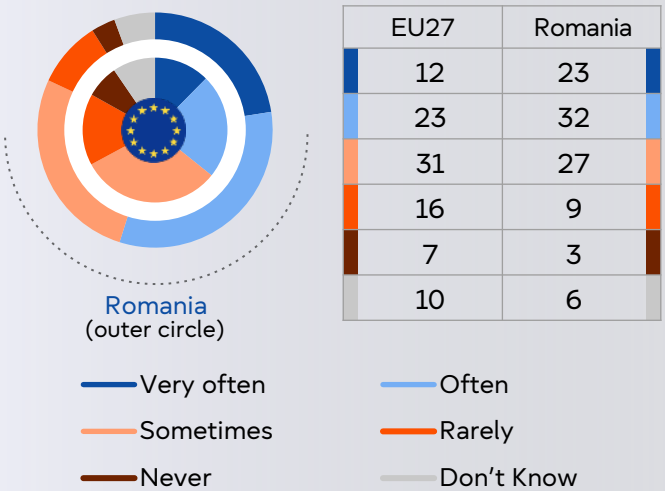


Q3 How often do you use the following sources to follow content on social and political current affairs? (%)



DISINFORMATION

Q17 How often do you think that you have been personally exposed to disinformation and fake news over the past 7 days?



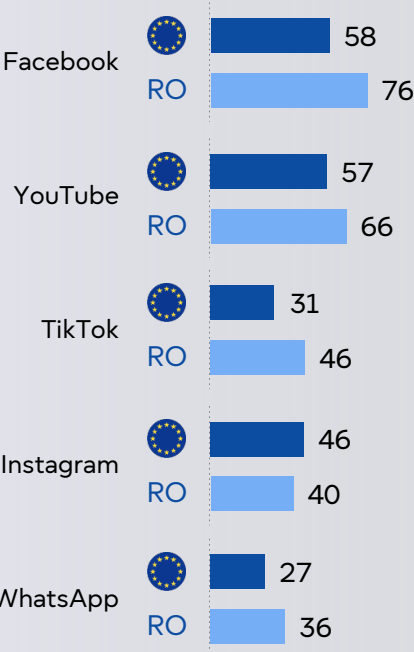
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SOCIAL MEDIA CONSUMPTION

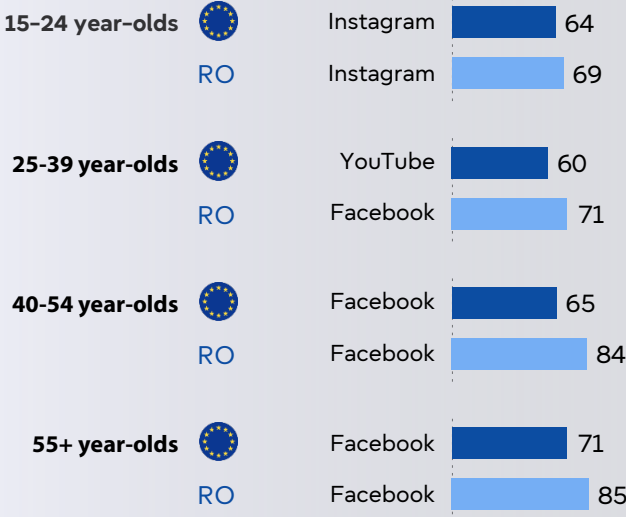
Q5 And from which social media and platforms do you get information on social and political current affairs? (%) (Top 5 responses)

Base: Uses social media and/or video platforms for information on social and political current affairs



Age

% Most-mentioned response



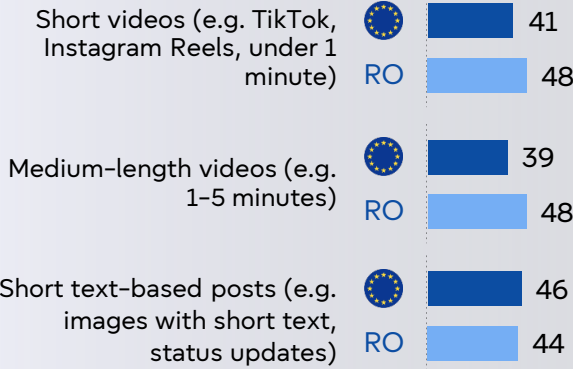
For more details, scan the QR code:



or check the Eurobarometer website:
<https://europa.eu/eurobarometer/surveys/detail/3592>

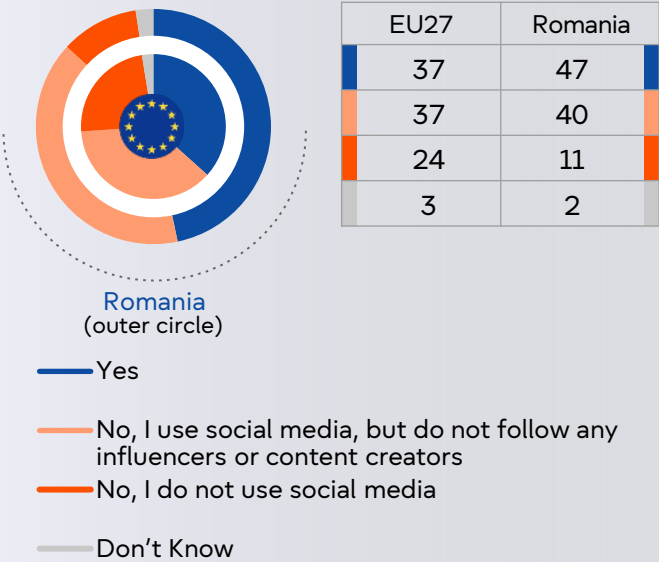
Q15 Which of the following formats do you generally prefer for information about social and political current affairs on social media? (%) (Top 3 responses)

Base: Uses social media and/or video platforms for information on social and political current affairs



FOLLOW INFLUENCERS/CONTENT CREATORS

Q13 Do you follow any influencers or content creators on social media channels (e.g. YouTube, Instagram, or TikTok, etc.)? (%)



Age

% Yes

	EU27 (%)	Romania (%)
15-24 year-olds	74	87
25-39 year-olds	61	62
40-54 year-olds	36	43
55+ year-olds	14	26